

**DIANE**

**ROBBINS**



**Committed to  
Being Worthy  
Of Your Trust**





## MY PLEDGE:

---

# I Will Work to Earn the Trust of Every Client

**T**rust is a funny thing: It usually takes time to develop, yet it can be destroyed in the blink of an eye.

When I get a new client, I never think in terms of a single real estate transaction; I think about developing a long-term professional relationship. I want the person to continue seeking out my assistance over the years as their real estate needs change.

That's why I've made trust the cornerstone of my business. I do everything possible to earn my clients' trust—and thereby win their loyalty.

Whenever you need the help of a highly experienced, dedicated real estate professional, please contact me. I would love to have the opportunity to earn your trust.

*Diane Robbins*

Diane Robbins  
Realtor-Associate



## INSIDE:

10 Reasons  
I Should Be  
Your Realtor

How to Reach Me



# 10

## Reasons I Should Be Your Realtor

### 01 **Building on Experience**

I'm a native of the Los Angeles area and have lived here my entire life. During the more than two decades that I've worked full-time in real estate, I've successfully completed hundreds of transactions. My specialty is Marina del Rey, Venice and Santa Monica — but I've helped clients buy and sell properties all over West Los Angeles.

### 02 **Benefiting From Expertise**

As a licensed real estate broker and a member of the National Association of Realtors, I have access to a myriad of Multiple Listing Services (MLS), the best sources of available properties. Over the years, I've held leadership positions and have served as a training director at a number of real estate firms. I've received numerous professional awards during my career.

### 03 **Getting Top Dollar**

If you're a seller, I'll conduct a Comparative Market Analysis of your property's true value to help you get top dollar for it. I will assess the marketability of your property and suggest ways to make it more attractive to buyers. If you're a buyer, I'll work hard to make sure you get the best value for your real estate investment.

### 04 **Communicating With You**

I believe that good communication — which includes truly listening to people — is key to creating a positive real estate experience. I will communicate with you frequently and in a timely fashion, so you'll be aware of all major developments as they take place. Most important, I'll do my best to disclose everything I know about properties, whether good or bad. That way, you'll be able to make informed decisions that are right for you.

### 05 **Providing Personal Attention**

I work personally with all my clients, rather than turning them over to an assistant. I will accommodate your time schedule, even if it means being available seven days a week. If you're a seller, I'll explain my marketing plan for your property to you and personally staff the open houses. If you're a buyer, I'll accompany you on the tours I arrange to view properties.

### 06 **Acting With Integrity**

I adhere to the National Association of Realtors' strict code of ethics and consider myself to be highly professional and trustworthy. Dealing with every client honestly and fairly is of utmost importance to me. I would be happy to provide you with references from my current clients and those I've represented in the past.





## 07 Demystifying the Process

Real estate transactions can be complex and confusing, so I'll explain all the important steps to you in easy-to-understand terms.

## 08 Handling the Details

Frequently, buying or selling real estate is stressful and time-consuming. I'll handle all the details for you, including arranging for the necessary paperwork. I'll also help put you in touch with any other professionals you may need, such as a real estate appraiser, home inspector or mortgage lender.

## 09 Responding to Feedback

I genuinely welcome feedback from my clients. If I do anything that displeases you, I'll go the extra mile to make it right.

## 10 Being Backed by Coastal Life Realty

Coastal Life Realty is an industry leader in providing comprehensive real estate services to home buyers and sellers. As a member of the Coastal Life Realty family, I'll be able to use the most cutting-edge real estate technology on your behalf.

## How to Reach Me...

Please contact me to receive a free, no-obligation consultation. I'll be happy to discuss any real estate matter with you and answer whatever questions you have. In addition, I can provide you with references from my clients.\*

**Office** 655/467-3456  
**Fax** 655/467-3459  
**E-mail** [info@4crealty.com](mailto:info@4crealty.com)  
**Web** [www.4crealty.com](http://www.4crealty.com)

**Diane Robbins**  
Realtor-Associate



7250 Acama Boulevard  
Marina del Rey, CA 90292

\* It is not my intention to solicit listings of properties already listed with other brokers.

